



PURPOSE STATEMENT

Our purpose is to create exceptional chocolate with integrity, while making a meaningful and lasting positive impact on people, communities, and the environment – from the cocoa-growing regions where our journey begins to the communities in which we live and work.

We believe that great chocolate should be created with respect for everyone involved. Guided by our Ethical Code and a people-centred culture, we are committed to fair and transparent business practices, safe and supportive working conditions, equal opportunities, professional growth, and long-term relationships built on trust and mutual respect.

We strive to make a positive difference throughout our value chain. By building long-term partnerships with cocoa-growing communities, particularly in Colombia, and sourcing not only cocoa beans but also locally processed cocoa mass and cocoa butter, we aim to support local employment, strengthen local value creation, and contribute to more sustainable livelihoods for farming communities.

We take responsibility for the environmental impact of our operations by investing in more energy-efficient technologies, generating renewable energy through photovoltaic panels, managing waste responsibly, and continuously seeking ways to reduce our use of natural resources and the environmental footprint of our products and packaging.

We believe that knowledge, craftsmanship, and opportunity should be shared. Through educational visits, school partnerships, and public engagement, we introduce people to the origins of cocoa, the art of chocolate making, and the importance of responsible production. We also support social inclusion by contributing to organisations that help people with intellectual disabilities and by creating opportunities for meaningful collaboration with people whose talents deserve to be recognised.

Our purpose is not separate from our business – it guides the decisions we make, the partnerships we build, the products we create, and the way we define success. We aim to grow as a business while creating lasting value for our employees, customers, suppliers, farming communities, society, and the planet, continually improving our social and environmental impact alongside our economic performance.

Ivanka pri Nitre, 10.8.2026